







09.04.2024 - Auslandshandelskammern

Senior Consultant Trade Promotion (m/f/x) - AHK Singapore

Tull-time/Part-time: Parttime

Application deadline: 30.04.2024

Location: Singapore

Apply at:

sabine.florian@sgc.org.sg

The Singaporean-German Chamber of Industry and Commerce (SGC) is part of a network of 150 offices of the German bilateral Chambers of Industry and Commerce abroad in 93 countries. The Chamber is one of the largest national Business Chambers in Singapore with a membership of more than 600 representatives from a variety of industries from Germany and Singapore. We are currently looking for a Senior Consultant to join our team in the Trade Promotion Department "DEinternational".

DEinternational is the business services and consulting arm of the SGC. The team serves clients in their business needs through business matchings, organising corporate events, trade missions and business trips, market studies and market entry consultancy. Our clients and projects span across a multitude of industries: Energy Efficiency, Smart City, Industry 4.0, Finance, R&D, Biotech, Cyber and Civil Security Technologies and many more. The Senior Consultant is in charge of consulting companies about the Singaporean and German market to further promote bilateral trade between Singapore and Germany.









About the position

Market Entry Consultation

- Completing client-specific market research to determine product/service potential and developing tailored market entry strategies
- Individual business services for customers, such as client-specific research to seek potential business partners
- · Planning of business trips for clients, interested in meeting with potential collaboration partners

Project Management

- Support in planning, preparation and execution of conferences and workshops as well as delegation trips and projects funded by government institutions
- · Compiling comprehensive market studies

Acquisition of Market Entry Services

Preparation of individual proposals and cost calculations

Required qualifications

- 1-3 years of pertinent working experience in trade promotion
- Bachelor's or Master's degree
- Excellent communication and interpersonal skills
- Fluent in verbal and written English
- Fluency in German is mandatory as you will be required to prepare reports and documents in German (and will be in constant contact with German speaking clients)
- Thorough understanding of German (business) culture is required
- Familiarity with Microsoft Word, Powerpoint, Excel, Teams, Zoom and knowledge of other hybrid event/digitalisation software platforms is a plus
- Excellent writing skills
- Excellent organisation skills
- Resilient and able to work under pressure
- Team player
- · Hands-on working style, service oriented
- Diligent
- · Eager to learn and interested in various industry topics

What we offer











Interested candidates shall send their most recent CV and supporting documents with expected salary to: sabine.florian@sgc.org.sg with the subject line "Senior Consultant Trade Promotion" by 30.04.2024.

Only short-listed candidates will be notified.